

**PAID FALL '21 DIGITAL GRASSROOTS ORGANIZING INTERNSHIP
TikTok Organizer**



The Southern Utah Wilderness Alliance seeks a Grassroots Organizing Intern excited to highlight the role of America's red rock wilderness in [mitigating climate catastrophe and protecting biodiversity](#) on TikTok [@ProtectWildUtah](#).

Please submit resume and cover letter to Travis Hammill at travis@suwa.org by July 14. Please submit cover letter, social media examples, and resume as a [single document](#); title your application document as initial.surname_app_fall21. For example, "T.Hammill_app_fall21.pdf"

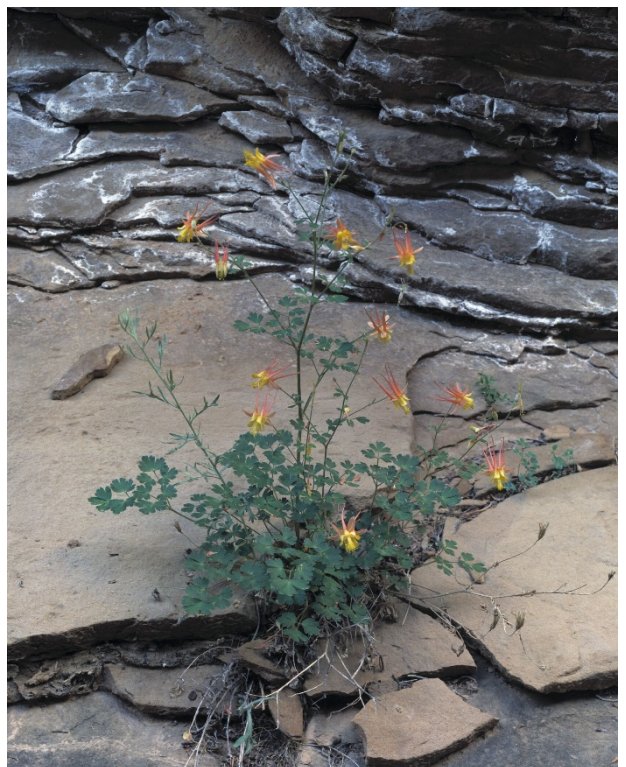
The Goals for the Internship are:

- Publish (40) TikTok videos over a course of 10 weeks (~3-4 videos per week):
 - a. (20) Illustrating Utah wilderness as essential to mitigating the climate crisis and protecting biodiversity as reported in SUWA's [climate & biodiversity brochure](#);
 - b. (10) Elevating people's hopes and visions for Utah wilderness, wildlife, & the global climate. Include yourself, peers, and others recommended by supervisor;
 - c. (10) Spreading awareness on the 30x30 initiative to save nature, and responding to immediate needs such as content about Bears Ears and Grand Staircase-Escalante National Monument re-establishment, public comment periods for public lands, or other short-notice items.
- One presentation of SUWA's award winning film, [WILD UTAH](#), delivered to a group of (15) TikTokers who amplify climate change, wilderness, public lands, wildlife, and the environment on their platform.
- Generate (5) videos published by other TikTokers about America's red rock wilderness.
- Deliver a report on the current status of the climate and wilderness conversation on TikTok, starting with a bibliography of content, creators, and media coverage (premade for you to work with by SUWA).

Timeline and Hours: This internship is a 14-week program from the weeks of August 16 - November 15. Interns are expected to work 8 - 9 hours per week and attend mandatory weekly meetings on Zoom. Weekly gatherings are for check-ins with SUWA staff, training, and cohort discussions; the date & time is subject to change. Your weekly work hour scheduling is flexible. You will be one of six Digital Organizing Interns at SUWA for the internship period.

****THIS INTERNSHIP MAY BE COMPLETELY REMOTE THROUGH FALL 2021.**** If you will be enrolled in courses during the internship please note that this internship begins before the Fall semester commences. Accommodations can be made for academic commitments such as exams and class schedules. A weekly schedule will be provided, listing discussion topics, trainings, and a campaign timeline to achieve your goals.

Stipend and Materials: Interns will be paid \$1500 for the entirety of the internship in monthly installments. This equates to approximately \$12.50/hour. Interns will need to provide their own computer & mobile phone with internet access and webcam. Service plans are available to interns in areas with diminished internet service. SUWA will provide



other necessary equipment, materials and software for completing the internship which include but are not limited to: a "@SUWA.org" email; all necessary educational resources in a Google Drive; Adobe Cloud access; professional videography of America's red rock wilderness for use in content; full access to SUWA's photographic library.

What we are looking for in an intern:

- Dedication to environmental activism and protecting the natural environment not only for recreation or preservation, but to advocate for justice for the lands of Indigenous peoples throughout the region.
- Experience with TikTok desired; must demonstrable ability to produce short videos for social media.
- Ability to speak and write concisely is essential. Acumen for social media stylistic cues is desired.
- Knowledge of government and/or public land issues is a plus but not mandatory.
- Must be comfortable speaking to groups of people in person, and online.
- Ability to think creatively and to manage working on multiple tasks.

To apply, please submit your resume, social media post examples, and a cover letter describing why natural landscapes are important to you and what would make you the best candidate for this internship to Travis Hammill at travis@suwa.org. Please include up to (3) hyperlinked or screenshotted examples of social media posts published by you. They should demonstrate what you think are good practices with interaction and viewability. TikTok examples are a plus.

Application period closes on July 14. Please submit cover letter, resume, and social media examples as a [single document](#), and title your application document as initial.surname_app_fall21. For example, "T.Hammill_app_fall21.pdf"